

## Commerce and sales - Marketing

<b>Contact Information</b>	
Name of university	<b>UNIVERSITE SAVOIE MONT BLANC</b>
Name of the faculty	<b>IAE SAVOIE MONT BLANC</b>
Erasmus code	<b>F CHAMBER 01</b>
Rector/Head of the institution	<b>Claire Salmon</b>
Postal address	<b>4, Chemin de Bellevue BP80439 74944 Annecy le Vieux Cedex FRANCE</b>
Email, Phone and Fax	<a href="mailto:International-Acy.lae@univ-savoie.fr">International-Acy.lae@univ-savoie.fr</a> Phone: +33 450 09 24 94 Fax: +33 450 09 24 10
Website of student exchange office	<a href="http://www.iae.univ-savoie.fr/international/exchange-students.html">http://www.iae.univ-savoie.fr/international/exchange-students.html</a> <a href="http://www.univ-savoie.fr/index.php?id=2220">http://www.univ-savoie.fr/index.php?id=2220</a>
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Institutional Coordinator (ERASMUS)	Thierry Villemin <a href="mailto:incoming.students@univ-savoie.fr">incoming.students@univ-savoie.fr</a>
Registry and accommodation office for incoming students	Division des Relations Internationales <a href="mailto:Incoming.students@univ-savoie.fr">Incoming.students@univ-savoie.fr</a> Phone : +33 479 75 85 70 Fax : +33 479 75 83 65
<b>Semester Information</b>	
Type of academic	2 semesters: fall and spring

Academic calendar dates (incl. exam time)	<p><u>Fall: semester 5 or 7</u>  <b>Bachelor (3<sup>rd</sup> year) marketing et communication</b>  Beginning of September – 16<sup>th</sup> December  Exams: the week before Christmas (12<sup>th</sup> – 16<sup>th</sup> December)</p> <p><b>Master (1st year) Marketing in French</b>  Beginning of September – 16<sup>th</sup> September  Exams: the week before Christmas (12<sup>th</sup> – 16<sup>th</sup> December)</p> <p><u>Spring: semester 6 or 8</u>  <b>Bachelor (3<sup>rd</sup> year) marketing et communication</b>  Beginning of January to mid-march followed by internship from April to June  Exams: end of March</p> <p><b>Master (1st year) Marketing</b>  End of January to mid-June  Exams: end of April</p>
Orientation session or a welcome week for exchange students	Week of intensive French - 1 <sup>st</sup> semester only <a href="https://www.univ-smb.fr/index.php?id=592">https://www.univ-smb.fr/index.php?id=592</a>
<b>Application Information</b>	
Application deadlines	Fall semester: mid-May Spring semester: end of November <a href="https://www.univ-smb.fr/index.php?id=594">https://www.univ-smb.fr/index.php?id=594</a>
Language requirements for exchange students	Most of the courses are in French, so at least a B1-B2 level seems necessary - for our international semester: 850 TOEIC or equivalent (C1)
<b>Course Information</b>	
Main language of instruction	French except for our international semester from September to December (English)
Courses offered in English	1st semester with our international semester in Marketing <a href="http://www.iae.univ-smb.fr/international/exchange-students/45-l-international/exchange-students/204-international-semester.html">http://www.iae.univ-smb.fr/international/exchange-students/45-l-international/exchange-students/204-international-semester.html</a>
Can undergraduate students take part in courses from postgraduate's/ Master's programmes?	Because of the risk of clash of courses, exchange students are not allowed to choose courses in both bachelor's and master's programmes.
Are there any course restrictions for exchange students? Can exchange students choose courses from all our departments inside IAE?	The list of the courses available for exchange students is available on our website. They can choose courses from one department only in order to avoid clashes in their timetables.
Where can students find course information/ a course catalogue?	<a href="http://www.iae.univ-smb.fr/international/exchange-students/45-l-international/exchange-students/201-annecy.html">http://www.iae.univ-smb.fr/international/exchange-students/45-l-international/exchange-students/201-annecy.html</a>
Language courses offered to exchange students	Courses of French as a Foreign language
Grading system	<a href="http://www.univ-savoie.fr/fileadmin/Dri/UDS_grading_system/UDS_grading_system.pdf">http://www.univ-savoie.fr/fileadmin/Dri/UDS_grading_system/UDS_grading_system.pdf</a>

### **Housing, Costs and other pre-arrival Information**

Is accommodation offered to exchange students?	Yes, students have to fill in a form when they apply on line 4 or 5 different residences are available. It depends on how much the student can pay.
Estimated cost of living per month	Approximately 500€
Do exchange students require particular insurances (e.g. health insurance)?	No fee if the students have the European Health Insurance Card, non-European students have to pay 215€ for the health insurance. 16€ for the public liability (compulsory for all the students) Insurance for accommodation
Buddy programme offered to exchange students	yes