Université Savoie Mont Blanc Academic year 2019/2020



**Transcript of records – first session**

Translation from original transcript of records in French

NAME Firstname

address

address FRANCE

**NAME firstname**

*Student number*: xxxx *National Student ID*: xxxx

*Date of birth*: xxxx *Place of birth*: xxxx

**8th Semester – Master 1 - International Tourism Management**

|  |  |  |  |
| --- | --- | --- | --- |
| Credits  | Name of the course | Grade /20 | Result  |
| 6 | Managerial competencies 2 | xx | Obtained |
| 1 | corporate communication and media plan |  | Approved |
|  | Weight: 70% Oral exam |  |  |
| Weight 30% Written exam |  |
| 3 | Human Resources |  | Approved |
| 2 | Survey Methodology |  | Approved |
| 5 | Professional competences 2 |  | Obtained |
| 2 | Professional mission  |  | Approved |
|  | Oral presentation  |  |  |
| Practice |  |
| 3 | Dissertation |  | Approved |
| 6 | International competences 2 |  | Obtained |
| 2 | English- for Tourism, Hospitality, Events, 2 |  | Approved |
|  | Assignment 1  |  |  |
| Assignment 2 |  |  |
| 2 | English- Society and Culture |  | Approved |
|  | Assignment 1  |  |  |
| Assignment 2 |  |
| 2 | Spanish- for Tourism, Hospitality, Event, 2 |  | Approved |
|  | Assignment 1 |  |  |
| Assignment 2 |  |
| 13 | Expertise 2 |  | Obtained |
| 3 | E-marketing & Customer Relationship Management |  | Approved |
|  | Assignment 1 |  |  |
| Assignment 2 |  |
| 3 | e-tourism strategy and brand content |  | Approved  |
| 3 | Intercultural management skills |  | Approved |
| 2 | Heritage tourism |  | Approved |
| 2 | Heritage and Interpretation  |  | Approved |
| **30** | **Admission Result** |  | **Obtained** |