

Finance

Département :

Niveau : Master 1

Année : 2018-2019

Filière : Management

Description

Responsable : Sarah Le Duigou

Aspects pédagogiques :

Total heures	Heures CM	Heures TD	Heures TP	Autres heures	ECTS
20	20	15			5

Code Apogée :

- **Libellé court** :

Intervenant(s) : Michel Girardin

Lieu de la formation : Annecy

Période d'enseignement : Semestre 7

Objectifs

The aim of the course is to provide students with a basic knowledge of how financial markets work and how Investment management should be implemented.

Pré-requis

No prerequisite

Plan

- 1- Characteristics of major asset classes: cash, bonds, equities
- 2- Macroeconomic drivers of financial markets
- 3- Central Banks as key player for financial markets
- 4- Behavioral finance, sustainable finance, fintech as news trends in Investment management

Compétences acquises en fin de cours

Students will obtain knowledge of the main asset classes which are used for Investment management purposes. They will be able to understand how economic variables like growth and inflation impact financial markets and the performance of the various asset classes. They will grasp how central bank policies - both conventional and unconventional - also affect financial markets. The course will be illustrated by numerous practical illustrations provided by the lecturer, who has been active as chief economist / chief investment officer in the Banking sector for more than 20 years. At the end of the course, there will be a video-based simulation exercise to manage the wealth of an investor over 5 years.

Bibliographie

L'étudiant est invité à se reporter à la maquette pédagogique pour connaître les modalités d'évaluation, les ECTS et le volume horaire du cours.